

BIOTECHNOLOGY RESEARCH FOR A COMPLEX WORLD

eventia

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2 JUNE 2010

BARCELONA

BARCELONA BIOMÉDICAL RESEARCH PARK (PRBB)

www.ec-us-biotech2010.org

 **Barcelona
Biomedical
Research
Park**

eventia

20th ANNIVERSARY OF THE EC-US TASK FORCE ON BIOTECHNOLOGY RESEARCH

 **UNIVERSITAT
POMPEU FABRA
BARCELONA**



Presidencia
Española **eu** 2004-2005



 **EC-US Task Force
on Biotechnology
Research**

Biotechnology Research For A Complex World

On the occasion of the 20th anniversary of the EC-US Task Force on Biotechnology Research, European and US scientists will discuss a vision for the future of biotechnology research, the bioeconomy and its applications for the benefit of society

PROGRAMME

2 JUNE 2010

9:00 am REGISTRATION

9:30 am WELCOME AND INTRODUCTION

Teresa García-Milà, Vice-rector for Science Policy, Universitat Pompeu Fabra, Barcelona

Montserrat Torné, Director General for International Cooperation and Institutional Relations. Ministry of Science and Innovation, Spain

Greggory D. Crouch, Consul General of the United States of America in Barcelona

M. Geoghegan-Quinn, EU Commissioner for Research and Innovation

Rudolf W. Strohmeier, Deputy Director General Scientific Advances (DG Research), European Commission

10:00 am TWENTY YEARS OF THINKING FORWARD TOGETHER
The Impacts of the EC-US Task Force on Biotechnology Research

Maive Rute, EC Co-Chair of the EC US Task Force, Director, European Commission

Judith St. John, US Co-Chair of the US EC Task Force, USDA Associate Administrator

10:45 am COFFEE BREAK

11:00 am SESSION 1: SCIENCE TALKS (Chair: Judith St. John)

A Systems Approach Identifies Regulatory Networks Affecting Plant Growth And Development

Kenneth D. Birnbaum, New York University, USA

Twenty Years of DNA-driven Environmental Biotechnology: Then and Now
Victor de Lorenzo, Campus de Cantoblanco, Madrid, Spain

Marine Biotechnology in the 21st Century

Shirley Pomponi, Harbor Branch Oceanographic Institute, Florida Atlantic University, USA

From Plant Biotechnology to Bio-Based Products

Dianna Bowles, University of York, United Kingdom

01:00 pm LUNCH

02:30 pm SESSION 2: WHAT'S IN OUR FUTURE? (Chair: Rudolf W. Strohmeier)

Feeding the World with Healthful Food and Combating Obesity

Mike Grusak, Baylor College of Medicine and USDA-ARS

Nudging Consumers Into More Sustainable Lifestyles: Some Lessons From Behavioural Economics

Lucia A. Reisch, Copenhagen Business School

Infections Emerging From The Animal Reservoir - a Neverending Threat for Human Health

Ilaria Capua, OIE and National Reference Laboratory for Newcastle Disease and Avian Influenza, Italy

Finding Alternatives to Fossil Fuels; Thinking Outside of the Lunch Box for Solutions from Plants

Stephen Long, University of Illinois, USA

04:30 pm COFFEE BREAK

05:00 pm ROUND TABLE DISCUSSION

Vladimir de Semir, Universitat Pompeu Fabra, Barcelona
With the participation of speakers from session 1 and 2

06:00 pm CLOSING REMARKS

By representatives from the European Commission and US Office of Science and Technology Policy

06:30 pm ADJOURN